STRESS-FREE BLACK FRIDAY SHOPPING
tips for shopping online like a pro

Plan your budget ahead of time.
Avoid spending by setting a clear budget before you start shopping. Use tools like Google Sheets or budgeting apps to track progress.

Make a Wishlist early.
Add items to your list or cart before the sales begin. This way, you can quickly see what's discounted without searching for each item.

Check reviews before buying.
Don't let flashy prices trick you into buying subpar products. Look at user reviews or verified ratings to ensure you're getting a quality deal.

Compare prices across retailers.
Use price comparison tools or websites like CamelCamelCamel (for Amazon deals) to ensure you're getting the best price.

Use cashback apps/extensions.
Install browser extensions like Rakuten or Honey to earn cashback or find coupons automatically.

Beware of fake sales.
Not all discounts are genuine. Research regular prices beforehand to make sure the "deal" is actually a good one.

Prioritize high-demand items.
If you're shopping for popular products like electronics or fitness gear, buy those first—hot-ticket items tend to sell out fast.

Pay attention to shipping costs.
Some deals aren't worth it if shipping fees cancel out the savings. Look for retailers offering free or discounted shipping.

Use store apps for exclusives.
Download apps for retailers like Amazon or Target to access app-only discounts or early deals.

Stay safe online.
Only shop from trusted websites and avoid clicking on random links in emails. Double-check for "https" in the web address for added security.

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